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ECONOMIC GROWTH

(Economic Reform, Private Sector Development, Trade and Agriculture)



(Source: Mindanao.com – 5/15/08)

Ambassador Kristie A. Kenney (center) and Misamis Oriental Governor Oscar Moreno (left) are briefed by Marcelino Remotigue, president of the Northern Mindanao Vegetable Producers Association (NorMinVeggies) on how the

NorMinVeggies Consolidation Center in Cagayan de Oro City has helped its member-growers consolidate their produce, negotiate for higher prices, and establish lucrative links with institutional buyers. NorMinVeggies established the consolidation center in 2006 with support from USAID's Growth with Equity in Mindanao (GEM) Program and the Department of Agriculture. In 2007, NorMinVeggies was awarded a citation by President Gloria Macapagal-Arroyo for its successful commodity clustering strategy, which dovetails with the national government's One-Town-One Product (OTOP) initiative. The GEM Program is implemented with the oversight of the Mindanao Economic Development Council.

(GEM)